



Alcohol and Tobacco Control State of Louisiana

For Immediate Release

ATC Cuts Ribbon on New Permit Office

New Orleans, La. – The Commissioner of the Louisiana Office of Alcohol and Tobacco Control (ATC) Troy Hebert officially opened the new regional office in New Orleans, providing a convenient way for local business owners to apply for and renew alcohol and tobacco permits.

Senator J.P. Morrell, Speaker Pro Tempore Walt Leger III, State Representative Jarrod Brossett, several local industry leaders and NOPD law enforcement personnel were in attendance at today's ribbon cutting ceremony to help mark an exciting day for ATC and the Greater New Orleans area.

"We are very glad that we are able to bring ATC to the people of the Greater New Orleans area," said Commissioner Hebert. "This area makes up nearly one-third of all the alcohol permits in the state and this office will make it very convenient for them to conduct their ATC business."

Since opening its doors on Monday, January 6, the new office has already assisted dozens of taxpayers with obtaining alcohol and tobacco permits for new businesses and special events, applying for Notice of Intent posters, paying fines, renewing permits and offering one-on-one service to help them through the permitting process.

The new office at 1450 Poydras St., Suite 850 in Benson Tower (next to the Mercedes-Benz Superdome) is open Monday through Thursday from 9 a.m. until 4 p.m. and Friday from 9 a.m. until noon.

For more information, please contact:

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